

Advertising on visitdenmark.nl

Would you like to promote your offers on our website or in our newsletter?
Read more about the possibilities below. Don't forget our special packages!

Website (prices are per year)

Link on brochure ordering page: €200,-

We offer you the possibility to place a hyperlink on www.visitdenmark.nl/brochurepakketten.
Condition: this link refers to a brochure ordering page on your website.

Banner and/or link: €250,-

You can give your product/company extra attention by placing a banner or hyperlink on our website. Deliver your own banner or let us make one for you. We can adapt small changes to your banner 4 times a year, according to the season. Contact us for information about possible locations for your banner.

VisitDenmark's deals page: €750,-

Your offers placed on: www.visitdenmark.nl/aanbiedingen throughout 2012. We can adapt small changes to your offers 4 times a year (according to the season)

Newsletter

VisitDenmark newsletter is sent out to over 55.000 members with an average opening rate of 20%. Our newsletter contains news and inspiration about Denmark as a holiday destination.

Banner (size 165x300): €750,-

In our newsletter it is possible to place a banner concerning your company and product. Deliver this banner yourself or let us make one for you. To assure a high response, we recommend you to communicate a good offer or special deal in the banner.

Dedicated newsletter €4.500,-

We have limited possibilities to sent out a "dedicated" newsletter concerning your brand or product. Average CTR is 3%. Feel free to ask about availability and conditions.

Special packages

Primary package: €5.000,-

- Dedicated partner newsletter
- Banner for a period of 2 weeks on upper side of our homepage www.visitdenmark.nl
- Attention on VisitDenmark's social media during the campaign period.
- Banner throughout 2012 on a theme page of your choice (f.e. www.visitdenmark.nl/camping).

Secondary package: €1.750,-

- 1x banner in our monthly newsletter
- Your offers placed on: www.visitdenmark.nl/aanbiedingen throughout 2012. We can adapt small changes to your offers 4 times a year (according to the season).
- Attention on VisitDenmark's social media (twitter, hyves, facebook).
- Banner throughout 2012 on a theme page of your choice on our portal (if available). We can adapt small changes to your banner 4 times a year (according to the season).

Banner package: €1.000,-

- 1x banner in our monthly newsletter
- Banner throughout 2012 on a theme page on our portal (if available). We can adapt small changes to your banner 4 times a year (according to the season).
- Attention on VisitDenmark's social media (twitter, hyves, facebook).

Please feel free to contact us for more information and specific questions!

VisitDenmark Holland
Michelle de Lange
E-mail: mdl@visitdenmark.com
Phone: + 31 (0) 71- 5233 283